CIVICa

Transforming the way you work

The changing landscape for Northern Ireland

Strengthening Northern Ireland's digital identity

Report summary

Known as the 'golden age', Northern Ireland thrived under its position as a global industrial giant in the 19th century. Now, two centuries later, the nation is carving out its new identity in the fourth industrial revolution.

Whilst it is clear that the landscape in Northern Ireland is changing, both politically and demographically, and although framed for the modern age, the same question remains: How can leaders across all sectors step up and deliver a future-proofed digital model that not only meets the evolving needs of citizens, but also ensures Northern Ireland thrives and realises its digital destiny?

This report – the latest in our Changing Landscape series – summarises key findings from our senior leadership forums and together, with new research from more than 1,000 citizens across Northern Ireland, identifies the opportunities for leaders to accelerate the next chapter in the nation's digital evolution.

90% of Northern Irish citizens believe our public services are suitable for digitisation.

Contributors:

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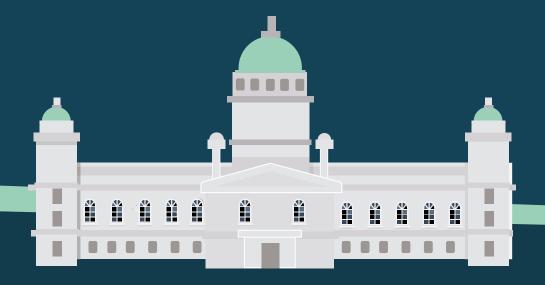**George Maybury,** NI Central Government Sector Manager, BT Enterprise NI

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Our leadership forum agreed, as a nation we need to break away from silos, inspire change, develop a collaborative working culture and forge ahead together to create a fully integrated society, placing **digital innovation front and centre.**

In this report we examine:

1. The current Northern Ireland landscape
The rise and maturity of digital in the region and the need to prioritise and press ahead with change.

2. Driving collaboration
Foster a culture that inspires collaboration across organisations, departments, sectors and communities.

3. Improving local outcomes
Technology can improve the experience and deliver better outcomes for the whole community.

4. Boosting skills for all
Northern Ireland can nurture, upskill and retain the local talent required for our digital evolution.

5. Fuelling our digital economy
As a key asset, Northern Ireland can leverage data volume and turn it into meaningful value.

"To retain and cement our place as a technology-driven region, public and private sector leaders across Northern Ireland must continue to invest in initiatives designed to meet rapidly growing demands in all areas of life. Simply sitting back and letting digital delivery slip is not an option."

Mark Owens,
Managing Director, Northern Ireland, Civica

The research was conducted by independent market research specialist, Censuswide, on behalf of Civica. A total of 1,001 citizens in Northern Ireland, over the age of 18, were surveyed between August and September 2018.

Download the report
civica.com/digitisingni

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